



Launch Workshop Series

Create a strategic plan to rollout Xello

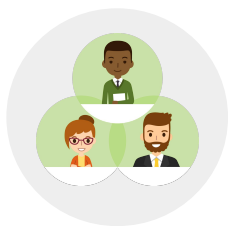
Do you want to deliver an impactful college and career readiness program? Xello's Launch Workshop Series will help you build a robust plan that promotes cross-functional **alignment**, and **adoption** among educators and students.

In the four-part web-based workshop series your team will be empowered to strategically and collaboratively **plan and launch Xello**.

How does it work?

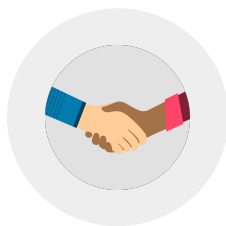
The **four 2-hour sessions** delivered once a week, are designed to engage a cross-functional team of both district administrators and frontline educators through hands-on activities, and aims to answer the following questions:

1. What do we want to get out of our CCR program?
2. What is Xello?
3. How do we use Xello lessons to meet our goals?
4. How do we enable educators to launch Xello on Day 1?



Educator buy-in

Include educators in the planning process to ensure that they have bought into Xello's implementation throughout your district's classrooms and counseling offices.



Alignment

A cross-departmental approach to launching and incorporating Xello will result in a more strategic and holistic college and career readiness (CCR) program throughout your district.



A comprehensive rollout plan

Collaboratively build a step-by-step rollout plan that meets the needs of a variety of educators and equips educators for success on Day 1 with students.



Strategies for success

With consultation from Xello's expert facilitators, identify opportunities to strategically meet your district's vision and goals for college and career readiness (CCR).

What your team will take away:

- A well articulated **vision and measurable goals** for achieving success in your CCR program
- A **CCR timeline** to guide the rollout and implementation of Xello
- A custom Xello **lesson scope and sequence** that aligns with student learning outcomes
- A custom Xello **rollout plan** so everyone knows who's responsible for what

Common questions

Who should participate in the workshops?

- The Xello Launch Workshop Series is designed to bring together a diverse set of individuals from your district to collaboratively plan how to best incorporate Xello into your CCR program. In order to get the most out of the series, we recommend a minimum of 4 people attend the workshop series, and a maximum of 10.

When will the workshops take place?

- The 4 weekly 2-hour long workshops are best scheduled at least 6-weeks ahead of your launch to students, and prior to the Getting Started with Xello 6-12 introductory web-training for all counselors and educators. It normally occurs during the time our team is working with your IT administrator to complete the technical implementation.

